



FEIBP DIGITAL ANALYTICS

Website data on users and
behaviours

2020-10



What
happened
since last
(beautiful)
congress?



4300 users/visitors
(+10% over previous year)

18500 page views

21% traffic from mobile

40% female, 60% male

31% of users are below 34yo





TOP 10 visitors' locations

1.	 United States	996 (22.62%)
2.	 Germany	423 (9.60%)
3.	 China	284 (6.45%)
4.	 Italy	261 (5.93%)
5.	 Netherlands	196 (4.45%)
6.	 United Kingdom	190 (4.31%)
7.	 France	178 (4.04%)
8.	 India	125 (2.84%)
9.	 Switzerland	115 (2.61%)
10.	 Japan	96 (2.18%)